

# Immersive restaurant



# Advantages

Modern technologies can not only attract additional customers



A multimedia restaurant is a new concept for an institution in which visual and interactive technologies serve as means of additional interaction with visitors.



A projection system based on projectors located around the perimeter of the restaurant hall allows you to display various information and immerse guests in an exciting journey through the starry sky, sea expanses, world attractions.



You can also make the concept of an institution alive and active with the help of multimedia tools. The ability to update content allows you to quickly and radically change the interior.

# Dignities

- The main dignities of such a business idea include:

1

современный формат заведения,  
оснащенного исключительно  
высокотехнологичным оборудованием;

2

creating a comfortable environment for  
work or leisure;

3

creation of a comfortable environment  
for work or leisure; the possibility of  
providing high-quality audio-video  
content and sharing it online using the  
Internet;



# How did the idea come about:

the best restaurateur knows how to create the right atmosphere in an institution, organize an unsurpassed cuisine and shoe everything with excellent service. But technological progress does not stand still, IT specialists are developing new solutions in the restaurant business, thereby changing this market.

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Each institution has its own task and atmosphere. Relax, meet friends or hold a business meeting - these are the reasons why we visit cafes and restaurants. Multimedia technologies take responsibility for the lion's share of the organization of the restaurant business. Already today there are several restaurants in the world whose customers return because of the atmosphere surrounding them, creating emotions and phobias. and phobias.

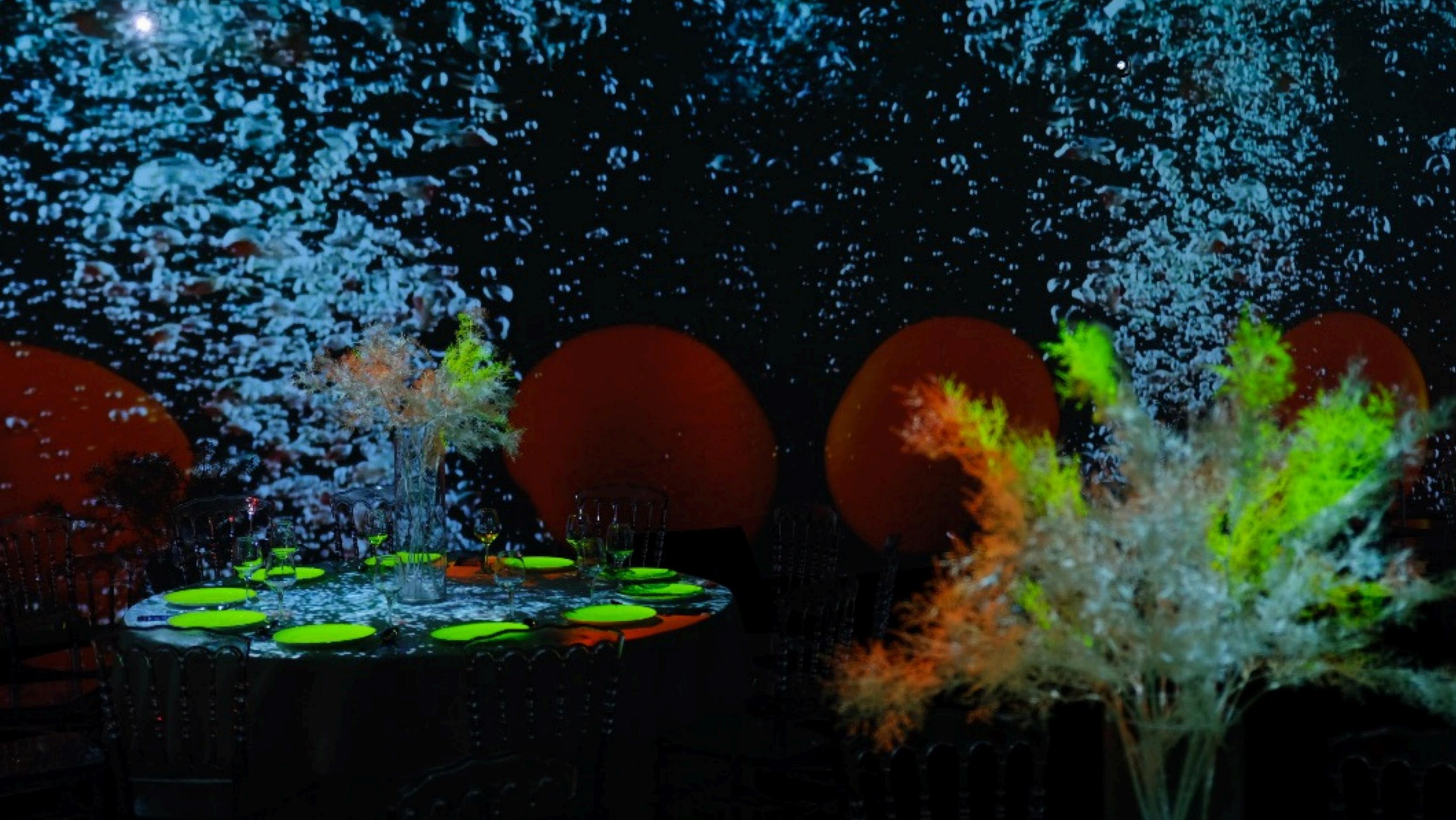
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tables turn into huge tablets; walls, floor, bar counter - have become multimedia surfaces that change the design and atmosphere of the institution.

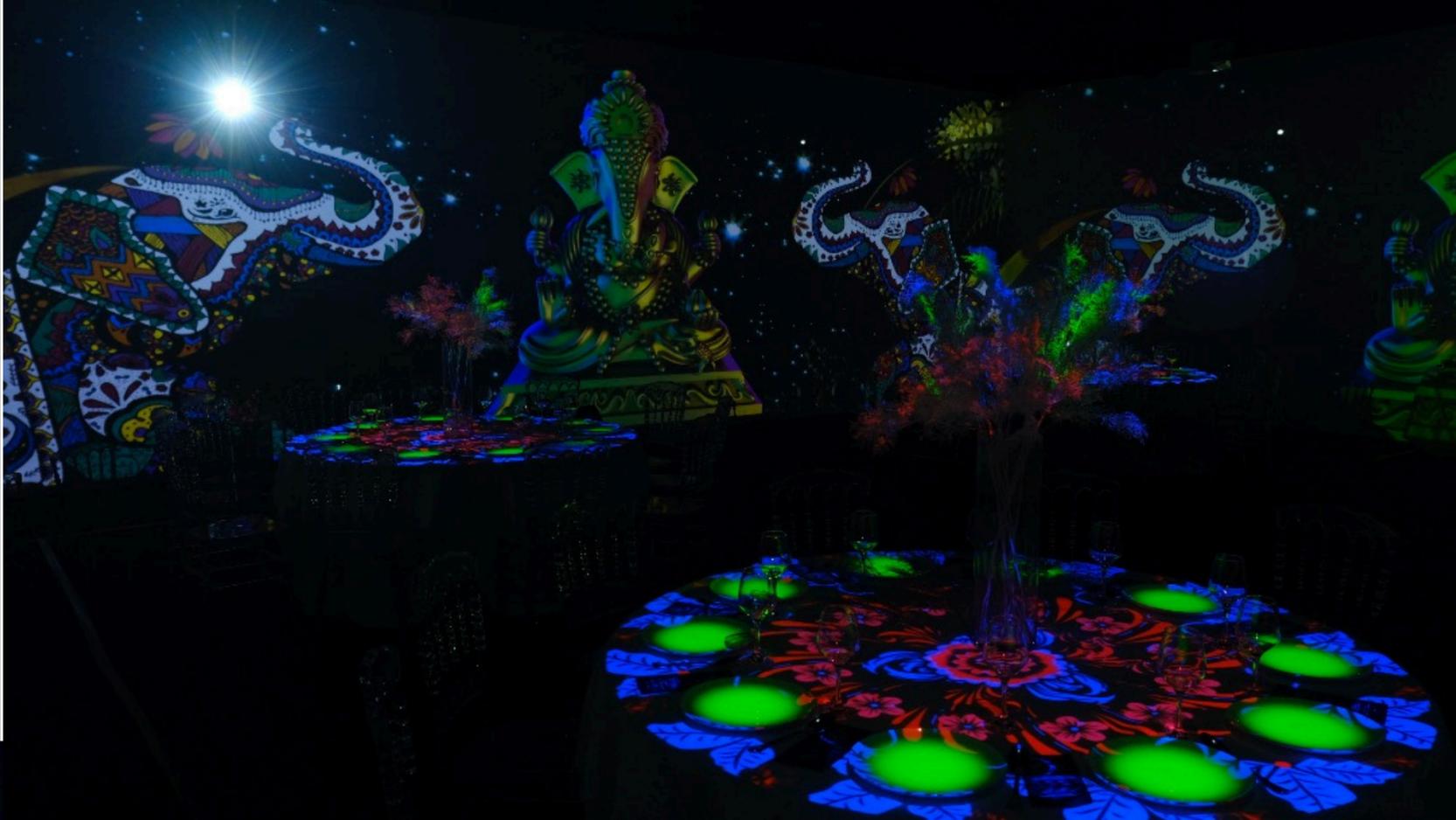












# "A LA CARTE" 6 SET

Before each serving of dishes, a 3D mapping projection show is demonstrated, linking to this show has the character of a type and a subspecies of a dish by category: appetizer, soup, hot, etc.

Immersive show: 18:40/20:40/22:00

Names on the tables

Intro

Waiters Show

3D Mapping show dish 1 /2/3/4/5/6

Immersive footages 1.1/2.1/3.1/4.1/5.1/6.1

Dessert serving

Chief's exit

## Комментарии:

The intro should contain a video of all restaurants of the Aiza group  
grid/Dishes/shows planned/advertising (suppliers) and invitation to projects:  
Immersive immersion Children's holidays

## Техническое решение:

- Projections on tables
- Projection on the floor
- Projection on the walls
- Update in a month

# IMMERSIVE IMMERSION

footages with the effect of immersion, moving through planes and perspectives Footages with a social effect based on Dubai advertising/photos of guests with framed footages

4 Seasons

Interactive Art

Effect Space/ Underwater world

Views of Dubai from tourist locations

Online camera with a view of the sea and fountains

Children's content

Famous on the Internet Internet content in windows

take a temporary solution according to the human eating algorithm

There is often an invitation to a show on the tables Advertisement

Restaurant menu

Projections on tables

Projection on the floor

Projection on the walls

Kinect sensors

Desk Server

3D communication tools

# CHILDREN'S HOLIDAYS

Create a project to celebrate children's holidays:

Birthday greetings Intro of the holiday

Children's screensavers

The show on the table is 1 big

3D Mapping Cake

Cartoons on the

Walls Support for children's shows with video animation

Photo of the birthday

Connecting Motion Game to Walls

Launch later of the main show, make only advertising

- Projections on tables
- Projection on the floor
- Projection on the walls
- Kinect sensors
- 3D communication tools